

The Museum of Newport Irish History MNIH

Third talk of our 22nd Annual Lecture Series

Made possible by a generous gift from Valarie & Dana Gelb

The Surprising U.S. Roots of Ireland's Tourism Industry, 1950s-1960s

Guest Speaker:

Maureen D. Brady

Monday, November 13, 2023 at 6:00 p.m.

Wyndham Newport Hotel

240 Aquidneck Avenue, Middletown, R.I. 02842

and Live-Streamed via Zoom

Today, Ireland is a world-class travel destination that welcomes millions of Americans annually. Yet, after World War II, the Irish Government resisted the notion that transatlantic tourism was a practical pursuit, concerned that Ireland had little to offer sophisticated travelers and fearing that outsiders would taint the purity of the Irish people.

Hear about the U.S. Government's commitment to support the endeavor, the American travel experts who developed a tourism blueprint, and a "homecoming" festival that changed the course of Irish history.

Maureen's talk will also touch on the history of the Newport-Kinsale Sister City relationship (AKA "Twinning") that will mark its 25th anniversary in 2024.

MAUREEN D. BRADY holds a Master of Arts (MA) in Irish and Irish American Studies from New York University's Glucksman Ireland House, including coursework and research at Trinity College Dublin. She is an instructor at the lifelong learning programs of Rutgers University's Osher Institute and Brookdale Community College where she teaches courses in Irish literature and Irish history. In 2022, Brady was chosen as a "Top 100 Irish American Leader" in New Jersey by insidernj.com and was the winner of the Marlene Pomper Distinguished Teacher Award at Rutgers University. Brady also served as a Steering Committee member and the Marketing point person for the Irish American Cultural Institute – John Walsh Chapter. We are delighted to welcome Ms. Brady to this, her second lecture for the Museum of Newport Irish History.

Doors open at 5:30 p.m. Light hors d'oeuvres and Cash Bar available.

Reservations Required for In-Person & Zoom Participation

To reserve: Visit **www.NewportIrishHistory.org**, click "Lectures," then the appropriate link to reserve under the Nov. 13 listing (In Person or Zoom). You will receive an e-confirmation. If you do *not* see this email, check your SPAM. The talk will be videotaped and a link to view will be available later, on our website "Lectures" page.

~ \$5 fee/donation payable at the door via cash or check to "MNIH." No fee to participate via Zoom. ~

Questions or Assistance with Registration? Please contact Ann Arnold at (401) 841-5493 or tpm1@earthlink.net

P.O. Box 1378 • Newport, Rhode Island 02840 www.NewportIrishHistory.org • NewportIrishHistory@gmail.com